

The Walk to fight FA (Friedreich's Ataxia)

Visibility plan

\$10 000

Logo as big as the sponsor wants on back or the front of the t-shirts
Logo on the Walk web site during 1 year (www.thewalktofightfa.com)
Logo on CAFA's web site during 1 year (www.lacaf.org)
Mention of sponsor during the event promotional campaign
Oral mention of sponsor before the walk
Oral mention of sponsor after the walk and thanks in local newspaper
Mention of sponsor in CAFA's newspaper

\$5 000

Logo on the back of t-shirts 10x10 inches
Logo on the Walk web site during 6 months (www.thewalktofightfa.com)
Logo on CAFA's web site during 6 months (www.lacaf.org)
Mention of sponsor during the event promotional campaign
Oral mention of sponsor before the walk
Oral mention of sponsor after the walk and thanks in local newspaper
Mention of sponsor in CAFA's newspaper

\$3 000

Logo on the back of t-shirts 5x5 inches
Logo on the Walk web site during 3 months (www.thewalktofightfa.com)
Logo on CAFA's web site during 3 months (www.lacaf.org)
Oral mention of sponsor before the walk
Oral mention of sponsor after the walk and thanks in local newspaper
Mention of sponsor in CAFA's newspaper

\$1 500

Logo on the back of t-shirts 3x3 inches
Logo on the Walk web site during 1 month (www.thewalktofightfa.com)
Logo on CAFA's web site during 1 month (www.lacaf.org)
Oral mention of sponsor after the walk
Mention of sponsor in CAFA's newspaper

\$1 000

Logo on the back of t-shirts 3x3 inches
Mention of sponsor on the Walk web site (www.thewalktofightfa.com)
Oral mention of sponsor after the walk
Mention of sponsor in CAFA's newspaper

\$500 and less

Oral mention of sponsor after the walk
Mention of sponsor on the Walk web site (www.thewalktofightfa.com)
Mention of sponsor in CAFA's newspaper